

Brownell Library Strategic Planning Committee Meeting
June 3, 2019

Present: Sheila Porter, Christine Packard, Lorna Swerhone, Megan Allison, Hannah Tracy, Wendy Hysko, Alex Carmichele, Andy Kolovos, Kristin Balliff

Minutes submitted by: Andy Kolovos

Meeting called to order at 12:05 by Christine

1. Changes and Deletions to Agenda

No Changes.

2. Minutes from Past Meeting

Sheila noted that she also passed out flyers and requested this be acknowledged in the minutes of our previous meeting.

Sheila moved to accept minutes. Alex Seconded. Passed unanimously. Meetings accepted as amended.

3. Survey Results

276 paper surveys have been input into the system.

81 submitted online.

The group discussed Essex Free Library's approach to their surveys. They will collect surveys until the end of the month. Then they will review themes and discuss next steps.

Christine observed that Brownell's survey does not include a question addressing the potential of merging Brownell and Essex Free.

Discussion of the survey structure and content ensued.

Christine proposed that we focus on gathering responses from participants in summer youth programs.

Discussion of other sites to post flyers.

4. Reports from Working Groups

Megan shared survey to Voices for Education Group. There were surveys at the Pop Up Library at Maple Street Park.

Kristen reported on sharing surveys through EHS library.

Christine and Wendy discussed using Front Porch Forum to distribute information about the surveys.

Alex reported that he has reached out to Essex Reporter and the Seven Days.

Group discussed different strategies for increasing survey responses. Proposed idea of having a presence at Block Party. Group will explore Brownell Trustees offering coupons for free ice cream as incentive for filling out survey.

Committee will explore the creation of a Block Party Working Group.

Kristin will visit Senior Center, Sheila will bring survey to EJRP, Hannah will post at the Congregational Church, Christine will speak with Helen about St. James.

Sheila moved to adjourn, Kristine seconded. Approved unanimously. Meeting adjourned at 12:43.